13 CREATIVE

the basics

bride .... email .... cell phone ....

groom .... email .... cell phone ....

wedding date .... time of ceremony .... time of reception ....

wedding location .... wedding budget ....

expected guestcount .... quantity of invites needed ....

wedding details

is your event formal, casual or somewhere in between?

is your event religious?

is your event taking place inside or outside?

what is the overall tone of the event?

please choose 3 words that describe the look & feel of your event

are there any special elements you'd like to highlight, include or focus on?

how much information is there to convey to guests?   ◌ small amount of info   ◌ standard   ◌ lots of information

which of the following events are taking place?   ◌ rehearsal & rehearsal dinner   ◌ out-of-towner dinner

◌ bridesmaid/groomsmen events   ◌ other pre-wedding activities   ◌ day after brunch/lunch

what is the bride wearing?

what is the groom wearing?

what are the attendants wearing?

the big picture

have any other vendors been hired? if so, who, and feel free to elaborate on any decisions that have already been made. (i.e. the cake; who is the baker? have you selected the flavor, style, decoration, theme, color, etc.)

wedding planner

photographer/videographer

caterer

florist

cake

dress

how interested are you in any of the following:

customized monogram   ◌ very interested   ◌ interested   ◌ not so interested

boxed invitations (3d)   ◌ very interested   ◌ interested   ◌ not so interested

out-of-the-ordinary materials   ◌ very interested   ◌ interested   ◌ not so interested

letterpress printing   ◌ very interested   ◌ interested   ◌ not so interested

engraving   ◌ very interested   ◌ interested   ◌ not so interested

templated-designs (pre-designed)   ◌ very interested   ◌ interested   ◌ not so interested

designs applied to other elements in wedding   ◌ very interested   ◌ interested   ◌ not so interested

additional wedding collateral   ◌ very interested   ◌ interested   ◌ not so interested

thank you cards   ◌ very interested   ◌ interested   ◌ not so interested